



Cosmopolitan Advertisement No. 1

WILL SELL PRIZE PLANTS AT SHOW FOR RED CROSS

Blue Ribbon Flowers of "Mum" Exhibit Will Go to Highest Bidders Tonight

Blue ribbon plants and flowers on exhibition at the chrysanthemum show in the First Regiment Armory will be auctioned to the highest bidder at a sale tonight and all the proceeds will go to the Red Cross. At a meeting of officers of the Pennsylvania Horticultural Society yesterday afternoon a suggestion for such a sale met unanimous indorsement.

The Pennsylvania Horticultural Society has no control over the plants and flowers in the show, so the head gardeners and superintendents for the big estates along the Main Line and in other suburban towns were asked to donate parts of their exhibits. Joseph E. Widener, of Elkins Park, authorized his gardener to "give whatever is wanted." John Wanamaker, John W. Pepper, Mrs. S. D. Hildreth, W. S. Pepper, John H. McFadden, Miss Anne Thompson, Clement B. Newbold and other exhibitors will give their best blooms. The sale will not start until 9 o'clock to avoid interfering with the show. W. F. Therklidson, president of the Ohio Society of Philadelphia, will be auctioneer. More than \$2000 worth of plants and flowers had been promised last night and much more will be given today. They will be sold for whatever they bring.

Awards for fruits and vegetables were as follows:
 Best collection, not less than twenty varieties—Won by Edgar T. Scott, Lansdowne, Pa.
 Beets, six specimens—Won by George H. McFadden.
 Cauliflower, three specimens—Won by Edgar T. Scott.
 Celery, six stalks—Won by Edgar T. Scott.
 Cabbage, best six heads—Won by J. W. Pepper.
 Carrots, Danvers' half long, best six specimens—Won by W. S. Ellis.
 Potatoes, best twenty-five specimens—Won by George H. McFadden.
 Cucumbers, best three specimens—Won by Edgar T. Scott.
 English forcing, best three specimens—Won by George H. McFadden.
 Best collection of fifteen different vegetables—

Won by George H. McFadden; second, Thomas McKean.
 Lettuce, Drom's Wonder Bush lima, best specimen—Won by George H. McFadden.
 Cauliflower, best large heads—Won by Edgar T. Scott; second, J. W. Pepper.
 Celery, Drom's Giant Fringed, best three heads—Won by George H. McFadden; second, Thomas McKean.
 Rutabaga, Drom's improved purple-top, six specimens—Won by George H. McFadden; second, W. S. Ellis.
 Eggplant, long cream, best specimen—Won by J. W. Pepper; second, George H. McFadden.
 Cucumbers, English forcing, best three specimens—Won by Mrs. J. Lewis Davis; second, George H. McFadden.
 Lettuce, forcing variety, best three heads—Won by Edgar T. Scott; second, Mrs. J. Leslie Davis.
 Cauliflower, forcing variety, twelve specimens—Won by W. S. Ellis; second, George H. McFadden.
 Tomatoes, forcing variety, best twelve fruits—Won by Edgar T. Scott; second, W. S. Ellis.
 Best collection of vegetables, not less than fifteen varieties—Won by Edgar T. Scott; second, Thomas McKean.
 Beets, six specimens—Won by Edgar T. Scott; second, W. S. Ellis.
 Carrot, "The Selway," best six specimens—Won by W. S. Ellis.
 Cauliflower, best three heads—Won by Edgar T. Scott.
 Celery, White Plume, best six stalks—Won by Thomas McKean; second, J. W. Pepper.
 Onion, Frigataher, best twelve specimens—Won by Thomas McKean.
 Parsnip, best six specimens—Won by Thomas McKean; second, W. S. Ellis.
 Cabbage, best six heads—Won by Thomas McKean.
 Potatoes, best twenty-five specimens—Won by George H. McFadden; second, W. S. Ellis.
 Pumpkin, largest specimen—Won by Thomas McKean; second, George H. McFadden.
 Rutabaga, improved purple-top, best six specimens—Won by George H. McFadden; second, W. S. Ellis.
 Mangel wurtzel, Mammoth Long Red, best four specimens—Won by George H. McFadden; second, John W. Pepper.
 Best collection of vegetables in occupy table space six feet long—Won by Edgar T. Scott; second, George H. McFadden.

WOMAN TO REBUILD FACES

Doctor's Wife Commissioned to Patch Up Wounded Soldiers' Features

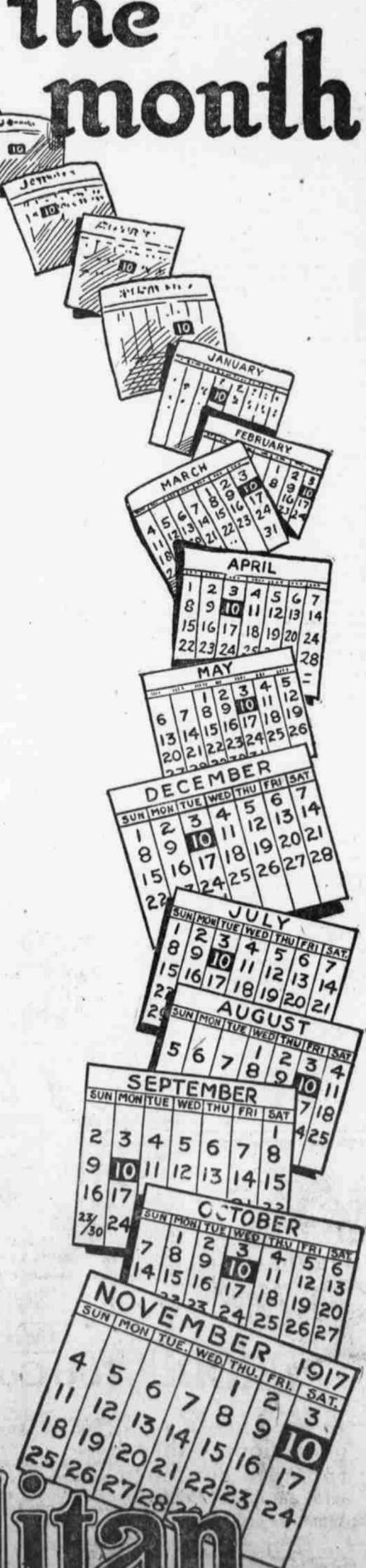
NEW YORK, Nov. 9.—Mrs. Anna Coleman Ladd, wife of Dr. Maynard Ladd, announced here that the War Department had accepted an offer of her services in France in reconstructing the features of soldiers whose faces have been marred by wounds. Doctor Ladd is in France giving special aid to children. Mrs. Ladd said she would leave for France as soon as orders are issued by the War Department.

The 10TH of the month

A Million Wait For This Date

Any idea backed by the homes of America is an *invincible* idea. If it reaches into these homes and grips and holds them, *it will win*. This idea—the Cosmopolitan idea—is powerful enough to galvanize and organize one million Americans every month. Once a month they spontaneously spring into action at the bugle-call of the Cosmopolitan. A million of them make a mental note of this date on the calendar—the Cosmopolitan date—the memorable tenth of the month. Every thirty days a holiday spirit enters into the hearts and minds of a million Americans and prompts them all to this same impulsive action. There is nothing behind them but *the irresistible urge of their own desires*. The Cosmopolitan calls to something that is in them, and from one end of the continent to the other they respond en masse. A million Americans, made in a million different mental moulds, all find in its pages something to which they aspire—something they desire, or require, or admire. What they want, and what they think, and what they dream, or what they are, they *must* find between the covers of the Cosmopolitan or it could not rouse them to this spontaneous response.

Is it too much to say that in these times of stress the men, and women, who have so unselfishly shouldered the burden, welcome the tenth of the month? Is it too much to say that the thinkers and the doers crave the relaxation that Cosmopolitan supplies? There is no other phenomenon like to this Cosmopolitan phenomenon. No other publication in all America exerts the same magic influence over the same number of people. The favor of these million buyers is neither bribed nor bought. They are not coaxed nor cajoled nor coerced to buy the Cosmopolitan. There are no prizes, nor premiums, nor clubs, nor special prices. The Cosmopolitan simply spreads its feast on the news-stands of the nation and says: "Come and partake." And in a few days, the last copy has gone to make a day of relaxation in some one of more than a million American homes. If you have been outside this zone of inspiration and enjoyment—deny yourself no longer. Make today your day too!



Cosmopolitan

ON SALE TOMORROW

WE INVITE COMPARISON

Englanders

1027 MARKET STREET

A Great Economy Day In Fashionable Coats
 Featuring Stunning Fur and Seal Plush Trimmed Coats



at **\$13.98**
 Values \$20.00

A bevy of beautiful swagger models in velours, kerseys and novelty coatings; full belted with deep pockets. Others have gorgeous fur and plush collars and cuffs.

REAL \$27.50 COATS at **\$19.90**

Bolivias, Kerami Trimmed Velours, Fur-trimmed Coats, etc. One model pictured with magnificent cape collar; voluminously full and graceful. All fashionable colors; all sizes.

Gorgeous Coats For Daytime and Evening Wear at **\$25**

Reproductions of \$50 to \$75 models in seal plush with deep border collar and cuffs of moline; full lined; loose back; belted front, also velours and Bolivias. One pictured.



Georgette Blouses

are just what you want for your new dressy suit. Here are high-class models in every desirable suit shade, also white and flesh, many beaded, embroidered and flit lace-trimmed. **\$4.98**

Of unusual charm and elegance in white and flesh; remark- **\$2.98**

able quality for the low price of **\$2.98**
 Crepe de Chine Envelope Chemises in flesh and white. Lace trimmed. Special at **\$2.98**
 Snug-fitting Brazeliers and Dainty Camisoles to wear under your Georgette Blouse; flesh and white, hemstitched and embroidered, at **50c** to **\$1.50**

Sample Trimmed Hats



\$2.00

\$6 to \$10 Values

Individual styles—artistically made of high-grade materials. Gold Lace Hats, Silk Velvet Hats, Velour Hats, Panne-Velvet Hats, Lyons Velvet Hats, Fur-Trimmed Hats

SUBWAY STORE

COATS-COATS Suits
 in beautiful, serviceable fur-trimmed kersey, mixtures and washable velours—loose fur collars and cuffs. Full lined, heavy pockets; real **\$6.75** values at **\$3.85**

Silk Poplin Dresses
 stylish and practical are these models with waists which shed just as readily. Unusually attractive, with all the latest in color and trimmings. All sizes and **\$7.50**

New purchases of beautiful, long coat suits. A remarkable offering of fur-trimmed, belted and button-trimmed suits in new Winter materials of tweeds, mixtures and corduroys. All sizes and colors. **TYRRELL ENGLAND**
 230 N. 4TH ST. - PHILADELPHIA